



Data and Privacy File Guides

AppleCare: AppleCare Billings Metrics

July 2025

File name AppleCare Billings Metrics.csv

File description This file contains information related to the user's AppleCare billings history.

Why Apple keeps this information Apple retains this information in order to analyze renewal billings, add-on devices, prorated signup billings, and AppleCare repair incident billings.

Field Name	Details
App Name	The name of the application from which the subscription was purchased
App Version	A unique number that identifies the specific version of the content you bought
Apple Account Number	Apple account identifying number
AppleCare Purchase App Version	The version of the application used to purchase the subscription
Application	The name of the application
Billing Country Code	The country from which the purchase was made
Billing Information Id	The billing transaction customer payment method
Billing Transaction Date	The date and time on when a transaction occurred
Billing Transaction Type	The type of billings transaction (e.g., purchase, refund)
Cancellation Reason	The reason why a subscription or service was cancelled
Content Group Code	The category of the purchased subscription, which is "Apple Care" here
Content Provider Name	The name of the provider
Device Details	A text string that describes the user's device and browser, including the operating system and app version
Device OS Version	The major version number of the operating system of the device from which an action was completed
Device Type	The type of device from which an action was completed

Field Name	Details
Device Version	The version of the device from which an action was completed
Host App Name	The name of the application where the transaction occurred
IP Country Code	The country where the user's device was located when in service, as determined by their IP address
Is Subscription Transaction	Whether the transaction is related to a recurring payment or access service
Offer Category	The type of offer being provided, such as iPhone, iPad, or Mac
Order Number	A unique code assigned to each purchase, printed on the receipt, and used to identify the specific order
Parent Content Name	The name of the parent application content, (e.g., songs have album as a parent, in-app purchases have app as parent)
Parent Content Type	The type of the parent content, e.g. App Bundle
Payment Type	The payment method used for a transaction, (e.g., store credit, credit card)
Postal Code	The user's billing postal code
Posting Reason	The reason for a change in a transaction, such as an original purchase, refund, or chargeback reversal
Posting Type	Identifier of the posting type, (e.g., N=normal billing, R=refund)
Purchase Id	Identifier of the purchase
Purchase Product Name	The purchased product catalog name
Quantity	The number of items bought or cancelled, which can be positive for purchases, negative for cancellations, or zero for partial cancellations
Store Currency Code	The store currency code
Store Currency Estimated Tax	The estimated tax amount at the time of purchase and in the store currency
Store Currency Estimated Total	The total cost of content purchased, including estimated tax, in the store currency
Store Currency Purchase Line Item Amount	The estimated pre-tax purchase line item amount in store currency

Field Name	Details
Store Front Name	The storefront in which the user's action occurred
Subscription Duration	The duration of the subscription
Subscription Id	A unique number that identifies the user's specific subscription
Subscription Purchase Id	A unique code assigned to each subscription purchase